

Joy Lu Huang

Product Designer

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Selected Experience

ClinC - Product Design Lead

Ann Arbor, MI | July. 2016 – Present (1 yr 8 mos)

- Take broad, conceptual ideas of Conversational Artificial Intelligence and turn them into design problems and roadmaps.
- Designed voice user experience on Alexa.
- Designed mobile user experience with financial AI.
- Designed a platform where people can customize and build their own AI.
- Designed, built, and maintained company website (clinc.com).
- Implemented the front end of many of my designs.
- Led a team of 2 design interns to help advance their design skills.
- Foster user centered design process in an engineering-driven startup.
- Created logos, illustrations, icons, brochure, banner, posters, and more.
- Won 'Best of Show' award at Finovate NYC 2016. Design featured at Forbes, New York Times, The Financial Brand, and more.

Translation Networks - UX Designer, UI Developer

Ann Arbor, MI | Jan 2016- July. 2016 (7 mos)

- Led the redesign of an online mind-mapping tool for literature discovery.
- Gather quantitative and qualitative data from Google Analytics, Participatory Design, Heuristic Evaluation, Surveys, Interviews, User Testing, and A/B Testing.
- Iterate on the design spec and helped building the PaaS in **HTML/CSS, JavaScript**.
- Website came to live at www.translationnetworks.com and used by more than 5 Ivy League colleges and the University of Michigan.

Oracle - Interaction Design Intern

Redwood City, CA | July. – Sep 2015 (3 mos)

- Redesigned and programmed **CRM sales** dashboard across desktop, tablet, mobile, and smartwatches to create immersive experience.

Side Projects

"IMAJN" Educational APP – UX Designer

Ann Arbor, MI | Sep 2014 – Jan 2015 (5 mos)

- Design an app and created an online community to help people learning second-languages by sharing their progress. The App was selected to present at 2015 SI EXPO conference.

IBM Bluemix – UX Designer

Austin, TX | Jan 2015 – Apr 2015 (4 mos)

- Led the interaction design and user research on improving the user interactions on creating WordPress on IBM Bluemix.

Education

The University of Michigan

M.S. in Information

Ann Arbor, MI | Apr 2016

Sun Yat-Sen University

B.A. in Commerce

Guangzhou, China | July. 2014

Merit Scholarships in 2012, 2013

University of Cologne

Cologne, Germany | Feb 2013

Exchange program with scholarships

Skills

Design Spectrum

Affinity Diagramming
Conceptual Modeling
Heuristics Evaluation
Interviewing
Journey Map
Mind Mapping
Storyboarding
Task-Flow Diagramming
Usability Testing
Visual Design
Motion Design
Data Visualization
Wireframing

Prototyping Tools

Framer
Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Wacom Intuos
Sketch
Principle
Max MSP

Front-End

HTML5/CSS/LESS
JavaScript
D3.js
jQuery